

March 26, 2012

The Honourable Brad Wall  
Premier of Saskatchewan  
226 Legislative Building  
Regina, Saskatchewan  
CANADA S4S 0B3

Re: **I care about the film industry – don't make it go away**

Honorable Premier Wall,

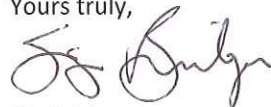
I am writing to you today to request that you reconsider the decision to wind down the Saskatchewan Film Employment Tax Credit.

There are so many benefits that come from the government's support of the film industry through the tax credit program that I hardly know where to begin. Here are a few:

- **Investment attraction:** 74% of financing for Saskatchewan production is from outside the province (on average)
- **Jobs:** highly skilled and technical jobs for young people who have been grown up and been educated here in Saskatchewan
- **Pride:** the film and television industry offers an opportunities for Saskatchewan expression
- **Identity:** the people of Saskatchewan have their landscapes, neighbours, and stories displayed on screens the world over
- **Saskatchewan Promotion:** our productions are shown in **100+** countries around the world
- **Provincial Leadership:** our industry creates content for digital media world – the medium of choice everywhere. Saskatchewan can take its place in this enlightened arena and we contribute to that.

APTN - Aboriginal Peoples Television Network is the first national Aboriginal television network in the world with programming by, for and about Aboriginal Peoples, to share with all Canadians and viewers around the world. Saskatchewan producers, cast and crew play a big part in sharing our stories. We hope you recognize the value in supporting this amazing roster of talent in your province while fostering the emerging storytellers to carry out your province's legacy for the next generation.

Yours truly,



Sky Bridges  
Chief Operating Officer  
APTN