

March 26, 2011

The Honourable Brad Wall
Premier of Saskatchewan
226 Legislative Building
Regina, Saskatchewan
CANADA S4S 0B3

Re: **Saskatchewan Film Employment Tax Credit**

Honorable Premier Wall,

I am writing to you today to request that you reconsider the decision to wind down the Saskatchewan Film Employment Tax Credit.

Regina Downtown has embraced the film industry, just as the film industry has embraced our community. When a production is filmed in Regina, those involved stay in our hotels, eat at our restaurants and shop at our stores. They add to the cultural vitality of our community – this is something we should continue to cultivate.

There are many additional benefits that come from the government's support of the film industry through the tax credit program. Here are a few:

- **Investment attraction:** 74% of financing for Saskatchewan production is from outside the province.
- **Jobs:** highly skilled and technical jobs for young people who have been grown up and been educated here in Saskatchewan
- **Pride:** the film and television industry offers an opportunities for Saskatchewan expression
- **Identity:** the people of Saskatchewan have their landscapes, neighbours, and stories displayed on screens the world over
- **Saskatchewan Promotion:** our productions are shown in **100+** countries around the world
- **Provincial Leadership:** our industry creates content for digital media world – the medium of choice everywhere. Saskatchewan can take its place in this enlightened arena and we contribute to that.

I care about this industry and my province.

Yours truly,
Regina Downtown Business Improvement District



Colin Perkowitsch
Chair



Judith Veresuk
Executive Director

