



SASKATCHEWAN MEDIA PRODUCTION  
INDUSTRY ASSOCIATION

## MEDIA ADVISORY

May 9, 2012

### **Show your support for the film, video and digital media industry**

The Saskatchewan Media Production Industry Association (SMPIA) is inviting you to attend the "Made in Saskatchewan" Film Night and the Culture Cruise and Rally of Support for the industry.

The event begins on Sunday, May 13 at 7 p.m. in the Broadway Theatre in Saskatoon with a "Made in Saskatchewan" Film Night. Join Saskatchewan's Kim Coates (star of *Sons of Anarchy*) and SMPIA President Ron Goetz as they celebrate Saskatchewan productions such as *Neighbors Dog*, *Bannock Boys*, *Interpersonalities*, *Rabbit Fall*, *Wapos Bay*, *The Side Show Christmas*, and *Resurrection SK*. Admission is free or by donation.

The Culture Cruise will take place at Kinsmen Park in Saskatoon starting on Monday, May 14 at 7 a.m. Kim Coates will be on site and there will be a free pancake breakfast and yoga before participants drive to Regina. The Culture Cruise will drive through downtown Saskatoon at around 8 a.m. and then pass through Dundurn and arrive in Regina at the Canada Saskatchewan Production Studio around 11:30 a.m. People are encouraged to drive, motorbike or bring their classic cars all the way to Regina or as far as Dundurn.

The film and video industry needs your support! This is your opportunity make a difference.

For more information, contact Teresa Mead at (306) 241-5018.